Luis Santillan

Product Designer & Scrum Master

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PROFESSIONAL SUMMARY

Im a Software Engineer by degree who transitioned into UI/UX and Product Design, complemented by my experience as a Scrum Master, to take a more active role in shaping digital products. Deciding not only how to build them, but what to build and why.

WORK EXPERIENCE

Product Designer & Scrum Master — Estralabs Aug 2020 Sep 2026

- Designed digital products based on user needs, business goals, and product strategy.
- Planned and facilitated sprint ceremonies, managed team workflows, tracked progress, removed blockers, and supported continuous improvement.
- Led the development of "Hora", which ranked among the Top 30 out of approximately 700 projects in "Reto Zapopan".

Full Stack Developer — Jarabesoft Oct 2020 Apr 2021

IT Support, RoR Developer, Video Editor — Colegio Camelot A.C. Sep 2019 Oct 2020

Computer Systems Engineer — Sonda Mar 2018 Sep 2019

EDUCATION

Bachelor's Degree in Software Engineering 2016 2021

Centro de Ensenanza Tecnica Industrial Colomos, Guadalajara, Mexico

Associate's Degree in Computing and Information Technology - Networking Specialization 2012 2016

Centro de Ensenanza Tecnica Industrial Colomos, Guadalajara, Mexico

SKILLS

Design: UI UX Design, Design Systems, Design Tokens, Figma Variables, Component Libraries, Wireframing, Documentation, Usability Testing, Interaction Patterns, Design Thinking, Product Strategy, Cross-Functional Collaboration

Scrum: Backlog Management, Sprint Planning, Continuous Improvement, Retrospectives

Tools: Figma, Claude Code, GitHub, Jira Software, Confluence, Linear, Vercel, v0, Supernova, Supabase, Shadcn/ui, MCP (Model Context Protocol)

CERTIFICATIONS

DW Certified UI Designer Dec 2021

DW Training | ID: 2021-26-013

PROJECTS

Overkit 2026 (Q1) Ongoing

Technologies: v0, Github, Supabase, Vercel

https://www.overkit.pro/

Web platform that turns an artists story, music, videos, photos, and technical docs into a single press kit, shared with one link.

Promoters and press get the full picture at first glance, and artists look as professional as they sound.